



**NAMI**

National Alliance on Mental Illness

**Southwestern  
Illinois**

## **2010 Annual Report**

### **Mission:**

NAMI Southwestern Illinois is dedicated to providing support, education and advocacy for persons with mental illnesses, their families and others whose lives are affected by these diseases.

### **Counties Served:**

Monroe, Clinton, Washington, Jersey, Randolph, St. Clair, Macoupin, Greene, Bond, Madison, Montgomery and Calhoun.

### **Education:**

- Alice Adcock led four Family to Family classes (46 certificates of completion).
- AJ French led In Our Own Voice presentations at SIUE (2), SWIC, and The Bridge.
- Participated in NAMI Illinois Education Trainings.
- Co-sponsored mental health seminar with St. Elizabeth's Behavioral Health Care.
- Tom Johnson continues to do an outstanding job with CIT.

### **Support:**

- Pat Rudloff/Shirley Byrd led support groups in Belleville, Litchfield and Granite City. An Edwardsville group was led by Pat with support of Mary Ann Miller/Alice Adcock/Barb Giesecking/Tom Giger. Troy group was led by Mary Ann and Beverly Churchill.
- Diane Pisko and Jim Giger led a NAMI Connection group.
- Tom Giger updated our Resource Guide and re-formatted it into a "pocket" edition; his wife Sandy continues as our excellent newsletter editor.
- Pat Rudloff developed a reference guide for helpline volunteers.
- Cindy Hall chaired our annual Christmas dinner.

### **Advocacy:**

- Mary Gauen continues to improve our impressive NAMI SWI website – 17,000 hits to date.
- Pat Rudloff was awarded the 2010 "Mental Health Hero" for Wellspring Resources (FKA Community Counseling).
- Alton Telegraph ran a "local hero" feature article on Alice Adcock's work as a NAMI educator.
- Arizona shooting: Mark presented to Congressional staff; letter to editors.

- Budget cuts and Kenneth Hall closing point to an increased NAMI SWI involvement in legislative advocacy.
- NAMI Illinois gave special awards to the editor of the Alton Telegraph and Diane Pisko's psychiatrist.

**Funding:**

- 2010 NAMI walk chaired by Rita Watters raised our goal of \$15,000.
- Fun Bowl chaired by Jim Isaac raised our goal of \$3000.
- Shop and Save fundraiser chaired by Pat Rudloff, raised \$300.
- NAMI SWI to become a United Way funded agency; prior to any United Way funding, we were running at a \$3000/month deficit – which means we could run out of money by February 2013. While United Way funding is expected to reduce the deficit to \$1000/month, we still need to step up our fund raising efforts to raise \$50,000 per year in undesignated funds.
- Board commitment for three major fund raising events per year (walk, dinner gala and mail campaign).
- Grants from Madison County 708 Board (upgrade computer equipment and software), St. Clair County 708 Board (education),

Randolph County (education), GEAC (office copier), St. Louis Cardinals (restart our NAMI-Illama Gateway program).

**Strategic Plan:**

- NAMI SWI is a well-run and expanding organization – Need to re-focus on membership: 81 lapsed memberships are over half the size of our 138 active memberships.
- NAMI SWI is financially secure to meet its mission – United Way puts us half-way there.
- NAMI SWI provides effective education and support – strong family to family, support groups and IOOV; weak on Basics.
- Increase the local awareness of NAMI SWI and reduce the stigma associated with mental illness – limited success.
- NAMI SWI promotes the rights of all people affected by mental illness – failing to influence legislation and political leaders.

**Administration:**

- NAMI Illinois approved name change of NAMI Madison County to NAMI Southwestern Illinois; approved 12 county catchment area; dissolution of Belleville NAMI; NAMI Cupful (East St. Louis) will continue as an autonomous affiliate.
- Board approved NAMI SWI By-Laws.
- Board adopted policy and procedure manual.
- Successful CPA audit of our Financial Statements.
- Purchase new fund raising software (Giftworks) – over 1000 people in database.
- Transferred PIAT (Children's Mental Health Conference) to NAMI Illinois.